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Qualtrics: Adding Instructions to a Survey

Samantha Starr - 2024-05-17 - Qualtrics

Adding Instructions to a Qualtrics Survey

1. Navigate to fau.qualtrics.com
2. In your Qualtrics Project (Survey), Add New Question and select Text/Graphic.
3. In the question box, type the instructions for your survey.
4. Add a graphic by selecting Rich Content Editor
5. Select Picture Icon to Insert Graphic

6. Select Upload a New Graphic

7. Choose a File from your computer or a graphic from the

web by pasting in a URL

Tip #1: Adjust the Width to fit better in your survey (recommend size is at or below 770)

Tip #2: Select all (ctrl+a) to center text and graphic

8. Select Save

Tip #3: Add a Page Break after your instructions for your respondents to have a landing page before beginning the survey questions. Hover your mouse between your instructions and first question and click **Add Page Break**

Tags		
instructions		
qualtrics		
survey		