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## Teaching online: Strategies for success

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### How to create and run an effective and engaging online course

#### **Establish an effective and intuitive organization of your course**

1. Create weekly modules. Within each weekly module, you can include:
  1. Recorded lectures (if available)
  2. PowerPoints
  3. Links to external material or media
  4. Discussion for the week
  5. Assignments/quizzes/exams for the week
2. Set clear expectations within each module, which would include due dates for assignments
3. Each module should have the same order and flow

#### **Instructor Presence**

1. Make sure to show your presence through regular communication with students
  - o Post [announcements](#)
  - o Respond to emails promptly
  - o Provide feedback on assignments
  - o Respond to discussion board posts
  - o Consider making short videos to post at the beginning of each module describing what is expected of students
  - o Conduct virtual office hours

#### **Promote Student Engagement**

1. Weekly discussion board
  - o Create thought provoking prompts based on the material covered.
  - o Require students to post to the discussion board and then respond to 1 or 2 other students
  - o Provide a rubric to illustrate what is expected in discussion board
2. Weekly knowledge check self-grading quiz
  1. Can be short 10 question quiz
3. Create group assignments
  - o Convert traditional assignment into a group assignment
  - o Set clear expectations what is required
  - o Assign roles within the group
  - o Provide a rubric to illustrate what is expected by each member of the group
  - o Grade can be individual or as a group
4. Allow for student peer review, if applicable

For more information on how to set up the activities above, please click on the link below:

[Canvas How To Guides](#)